

Ownership Offering Tenant Rep Broker Bonus

PROJECT HIGHLIGHTS

37 dedicated retail parking spaces

Below 280 new luxury apartment units

Residents within the project have \$174k annual household income

70,110 cars per day at the Hollywood/Western intersection

Demographics	1 MILE	2 MILES	3 MILES
Residential Population	74,240	201,203	394,622
Avg. Household Income	\$67,993	\$83,642	\$90,203
Daytime Population	23,017	79,012	158,846

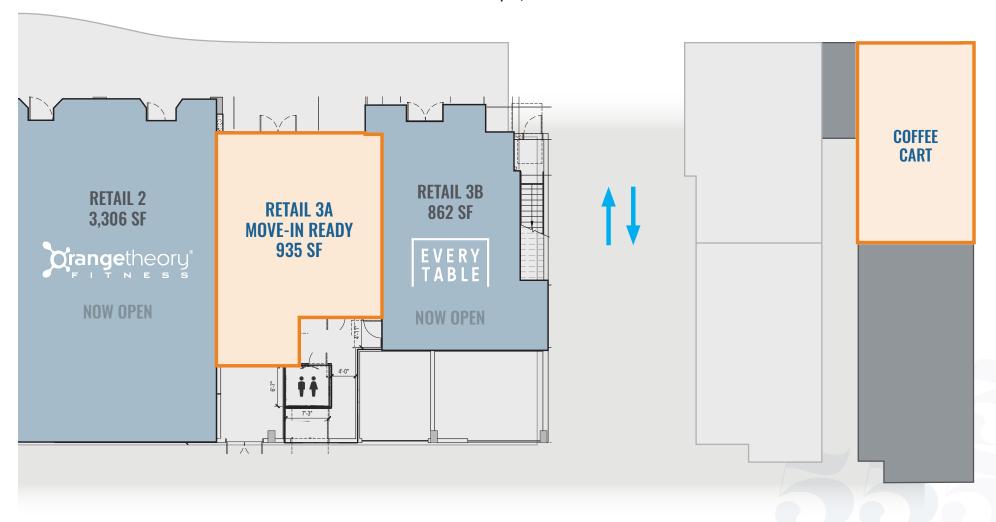
FIFTY FIVE FIFTY HOLLYWOOD BLVD





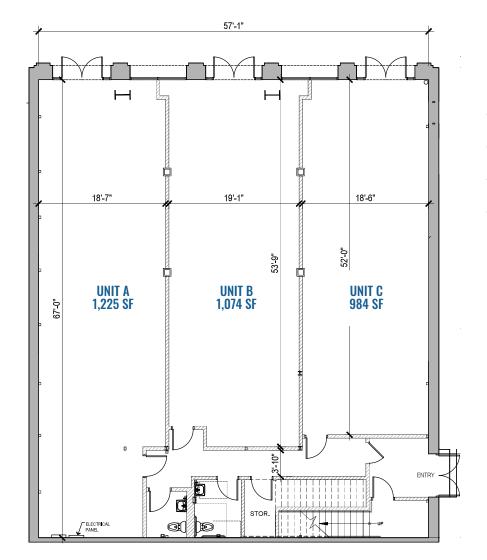
FIFTY FIVE FIFTY HOLLYWOOD BLVD

HOLLYWOOD BLVD | 31,486 CPD



HOLLYWOOD BLVD | 31,486 CPD COFFEE CART DOG Run

HOLLYWOOD BLVD | 31,486 CPD



UNIT	TYPE	OCCUPANCY TYPE	AREA
Α	Retail/Office	M/B	1,225 SF
В	Retail/Office	M/B	1,074 SF
С	Retail/Office	M/B	984 SF
		Total	3,283 SF

RETAIL 1
Unit A - 1,225 SF
Unit B - 1,074 SF
Unit C - 984 SF
3,284 SF total

3,283 SF GROUND

HOLLYWOOD FACTS

- Over **\$6 Billion** invested in recent Hollywood developments
- Approximately 200,000 SF of office space in development (including Clarion's Vine Studios and CIM's 953 Sycamore)
- Close to 775,000 SF of office in development for 2020/2021 timing – Kilroy's Academy (350k sf), Hudson's EPIC (325k sf) and the Harlow at Sunset Las Palmas (100k sf)
- **630,000 SF** of office in planning stage for Sunset Gower Campus

TOP HOLLYWOOD TENANTS

- Media/Entertainment: Netflix, Trailer Park, Viacom
- **Tech:** Buzzfeed, Operam, OpenTable, StyleHaul
- Education: L.A. Film School, SAE, AMDA, Full Sail University
- Apparel: Global Brands, Chrome Hearts, Vince, James Perse
- **Healthcare:** Kaiser, CHLA, Hollywood Presbyterian



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